## FORM CRS LINK UPDATE



**APRIL 2024** 

## MEMBER OFFICE WEBSITE FORM CRS LINK UPDATE:

Exchange Act Rule 17a-14(c)(3) and Advisers Act Rule 204-5(b)(3) require firms and registered representatives to post the current version of the CRS on their public websites (if either or both have one) in a location and format that is easily accessible for retail investors.

If the Valmark Form CRS is not already present on your site near other Valmark related disclosures/text, please take the necessary steps to update your website with the Form CRS link, (Form CRS Link) before May 15, 2024.

Adding the Form CRS link to your website does not require a resubmission of your website for approval, however, we will be performing reviews of websites starting May 30<sup>th</sup> to verify that Form CRS has been prominently displayed.

